



## MAHATMA GANDHI UNIVERSITY, KERALA

### Abstract

Digital Media (Minor) - Third Semester - Recommendations for modifications to the Course Outcomes, Course Content, Mode of Assessment and Rectification of typographical error - Academic Council Resolution - Orders issued.

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### ACA 16

No. 7529/ACA 16/2025/MGU

Priyadarsini Hills, Dated: 12.08.2025

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*Read:-* 1. U.O. No. 5797/AC A16/2024/MGU, dated. 27.06.2024

2. Item No: 95/49735/ACA 16 -3/2025, of the minutes of the meeting of the Academic Council held on 04.07.2025,

### ORDER

The syllabi of various Under Graduate Programmes coming under the MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee on Animation and Graphic Design (UG), deliberated on modifying the Course Outcomes, Course Content, Mode of Assessment and also discussed the need to rectify typographical error in the Course Summary and Prerequisites of the course MG3DSCDMD200: Art of Editing, in the Third Semester syllabus of Digital Media (Minor), and has submitted recommendations. (Recommendations are attached as Annexure.)

The said recommendations were placed before the Academic Council for consideration as per the orders of the Vice Chancellor on 09.06.2025.

The Academic Council meeting, vide paper read as (2) above, has resolved to approve the recommendations of the Expert Committee on Animation and Graphic Design (UG).

Hence, the Course Outcomes, Course Content and Mode of Assessment of the said course in the Third Semester syllabus of Digital Media (Minor), modified to this extent.

Orders are issued accordingly.

SUDHA MENON J

ASSISTANT REGISTRAR III  
(ACADEMIC)  
For REGISTRAR

Copy To

1. PS to VC
2. PA to Registrar/CE
3. JR 2 (Admin)/DR 2, AR 3 (Academic)
4. JR/DR/AR (Exam)
5. Convenor, Expert Committee, Animation and Graphic Design (UG)
6. Tabulation /Academic Sections Concerned
7. AC C1/ AC C2 Sections
8. IT Cell 3/OQPM1 Sections
9. PRO/IQAC/Records Sections
10. Action Taken Report
11. Stock File/ File Copy

File No: 49735/AC A16 -3/2025/ACA 16

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Section Officer

## Annexure

### SEMESTER III

**Course Name: ART OF EDITING**

**Course Code : MG3DSCDMD200**

<b>Course Summary</b> <b>(Typographical Error Corrected)</b>	<b>Art of Editing</b> provides a comprehensive overview of video editing essentials, covering both the foundational concepts and advanced techniques while also addressing project workflow, collaboration, and specialized editing skills. The hands-on approach and practical exercises ensure that students gain proficiency in video editing software and develop a strong foundation for pursuing a career in the field.	<b>Page No : 1</b>
<b>Prerequisites, if any</b> <b>(Typographical Error Corrected)</b>	A proficiency in using a computer, including file management and navigation. The ability to think creatively and critically about visual storytelling. Having a basic understanding of these prerequisites will help learners make the most of the <b>Art of Editing</b> course. Additionally, these prerequisites ensure that students enter the course with the foundational knowledge needed to grasp the concepts and skills covered throughout the syllabus.	

### **COURSE OUTCOMES (CO)**

CO No.	Expected Course Outcome (Modified)	Learning Domains (Modified)	PO No.	Page No.
1	Understand the basics of video editing, its importance and how to organize and edit media using common software tools.	U	No Change	15
2	Explain the basic editing techniques to create simple video sequences with synchronized audio.	No Change		
3	Apply transitions, effects, color correction, motion graphics and basic compositing techniques to enhance video storytelling and visual quality.			

4	Apply project organization, collaborative editing and export techniques to prepare video projects for distribution across various platforms.	A		
5	<b>Removed</b>			

## COURSE CONTENT

### Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs.	CO No. (Modified)	Page No.	
1	1.1	No Change		1	16	
	1.2			1		
2	2.1			2		17
	2.2			2		
3	3.1			3		
	3.2			3		
	3.3			3		
4	4.1			4		
	4.2			4		
5	Teacher Specific Content					

### MODE OF ASSESSMENT (Modified)

<b>A. Continuous Comprehensive Assessment (CCA) Total Marks : 30</b>	Page No.
<ul style="list-style-type: none"> <li>Teachers can choose suitable assessment methods like assignments, practical exercises, mini-projects, process documentations, viva, MCQ, class tests etc. to conduct the Continuous Comprehensive Assessment.</li> </ul>	19
<ul style="list-style-type: none"> <li>All assessments must be clearly mapped to the Course Outcomes (COs) specified in the syllabus.</li> </ul>	
<ul style="list-style-type: none"> <li>The Teacher-Specific Module (TSM) is a compulsory part of the CCA. It should be designed, conducted and evaluated by the teacher and must also be mapped to relevant COs.</li> </ul>	

B. End Semester Evaluation (ESE) Practical Examination			Page No.
Total Marks : 70			
Mapped CO	Assessment Criteria & Description	Marks	19
CO1	<b>Media Organization and Editing Setup</b> - Assessment of the learner's ability to import, organize, and arrange video and audio clips using editing software, including the use of bins, timelines and proper naming conventions.	15	
CO2	<b>Creation of Video Sequence with Audio Sync</b> - Assess the learner's ability to create a simple edited sequence with well-timed cuts and synchronized audio, including dialogue, music or sound effects.	15	
CO3	<b>Application of Enhancements</b> - Evaluation of transitions, effects, titles, motion graphics (if any), color correction and basic compositing techniques used to enhance visual quality and storytelling.	20	
CO4	<b>Final Output and Workflow Management</b> - Assessment of timeline organization, use of markers and layers and export techniques.	20	